

INNOVATION DINNER

For Senior Business Leaders



THE TIME FOR INNOVATION IS NOW!

November 29th, 2022, 6.00 – 8.30 pm

at Messe Munich's Bavaria Lounge, 1st floor, Entrance West

Hosted by:

ISPO Munich, the world's largest sports fair, the Future Economy Forum and NOW Partners that help to accelerate the transition to a new economic mainstream.



PERSONAL INVITATION

We would like to invite you to join us for the Innovation Dinner at ISPO Munich 2022 where senior leaders from business, policy and other experts will discuss pressing business challenges and opportunities. Drinks and 30 minutes of expert presentations will be followed by an interactive dinner dialog among decision makers and experts.

Focus: How shall we as business leaders respond to the challenges of multiple crises and the opportunities inherent in mega trends for customers, talent, investors and regulators? While we struggle with urgent challenges in energy and climate, supply chains and inflation, our stakeholders call with increasing intensity for Regenerative Value Creation - the integration of business success with the regeneration of the climate and nature, people and society.

Invited presenters and dialog partners:

- **Hunter Lovins**, co-founder Rocky Mountain Institute, sustainable MBA co-founder and co-author of 16 books, incl. Natural Capitalism
- **Laura Santucci**, former chief of staff for political operations of President Obama and of the World Food Programs
- **Merijn Dols**, Danone's former Head of Open Innovation and Circularity and Managing Director of NOW Partners
- **Tom Cummings**, co-founder of the Global Alliance for Banking on Values and chair of B Lab Europe that certifies Benefit Corporations

Welcome and Moderators:

- **Stefan Rummel**, CEO, Messe Munich GmbH
- **Tobias Groeber**, Executive Director, ISPO Group, IAA Mobility & Inhorgenta
- **Walter Link**, founding CEO, Future Economy Forum and NOW Partners

We are looking forward to welcoming you personally for this year's ISPO Munich. If you don't have a ticket already, we are happy to issue free tickets to you to also visit the fair.

Because spaces are limited, please confirm your participation as soon as possible by email to Leonardo Andrade: leonardo@now.partners

Yours sincerely,

Tobias Gröber
Executive Director Consumer Goods /
Head of ISPO Group

Walter Link
CEO, NOW Partners & Future Economy Forum